

University Hospitals Project Update

June 2014

STATE OF THE SYSTEM REPORT | SPORTS SPONSORSHIP | MEDIA

Overview

Both the Seidman Cancer Center and Ahuja Medical Center are fully operational and continue to provide outstanding healthcare to patients. These facilities, along with University Hospitals' other healthcare facilities and clinics, have allowed the UH system to maintain its position as one of the preeminent healthcare providers in the United States.

Annual State of the System Report

Held at Cleveland's new Global Center for Health Innovation, University Hospitals Health System Chief Executive Thomas F. Zenty III delivered the 2013 State of the System Address outlining the performance of and future outlook for UH.

STATE OF THE SYSTEM HIGHLIGHTS:

- The UH system generated \$2.3 billion in annual revenue for 2013 – an increase from \$2.2 billion in 2012.
- UH contributed \$270 million in charity care and other community programs.
- Pursuing two expansions into nearby communities to expand UH's network of care.
- Raised \$119.3 million in donations in 2013.



UH is the New Sponsor for the Cleveland Browns

University Hospitals has replaced the Cleveland Clinic as the Official Health Care Partner of Cleveland's Professional American Football Team, the Browns. The team is renowned for having a large and incredibly devoted fan base and UH will receive extensive signage at the stadium and other advertising benefits.

As part of the agreement, UH will provide all the healthcare services that Browns' players require and UH physicians will be on staff during games to provide emergency care, if needed. In a press release, UH CEO Mr. Zenty said "University Hospitals and the Cleveland Browns will redefine sports medicine in ways that will benefit professional and amateur athletes at every level."



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